LIFESTYLE PROMOTION CALENDAR
JANUARY – JUNE 2027

A KENT Family Business

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
WING IN THE NEW YEAR *JANUARY 1 – 31* SAVE $1 PER 40-LB BAG OF QUALIFYING WILD BIRD SEED RECEIVE AN ADDITIONAL $1 OFF PER BAG WHEN ORDERED IN A FULL PALLET		**CHICK DAYS** *MARCH 1 – APRIL 30* SAVE $1.50 PER 50-LB BAG OR $0.75 PER 25-LB BAG OF POULTRY STARTER FEEDS RECEIVE ADDITIONAL $20 OFF WHEN QUALIFYING PRODUCT IS ORDERED IN A FULL PALLET			**WE PUT THE EXTRA IN EGG** *JUNE 1 – JULY 31* SAVE $1.50 PER 50-LB BAG, $1.20 PER 40-LB BAG OR $0.75 PER 25-LB BAG OF POULTRY LAYER FEEDS RECEIVE ADDITIONAL $20 OFF WHEN QUALIFYING PRODUCT IS ORDERED IN A FULL PALLET
		SPRING INTO ACTIVE™ *MARCH 1 – 31* SAVE 15% ON 40-LB BAGS OR 20% ON 20-LB BAGS OF ACTIVE™ EARN 10X DEALER DOLLARS			
GOLDEN YEARS, WINTER CHEERS *JANUARY 1 – 31* SAVE $1.50 PER BAG OF SENTINEL® EXTRUDED SENIOR HORSE FEED OR $1 PER BAG OF SENTINEL® OR KENT™ SENIOR PELLETED OR TEXTURED HORSE FEED		**SPRING FORWARD WITH SENTINEL CARE™** *MARCH 1 – 31* SAVE $4 PER BAG OF QUALIFYING SENTINEL CARE™ SUPPLEMENTS	**HOOF IT TO HIGH GEAR** *APRIL 1 – 30* SAVE $1.50 PER BAG OF SENTINEL® EXTRUDED PERFORMANCE HORSE FEED OR $1 PER BAG OF SENTINEL® PERFORMANCE PELLETED OR TEXTURED HORSE FEED		
	TREATS FOR YOUR EQUINE VALENTINE *FEBRUARY 1 – 15* SAVE $2 PER BAG OF ROUNDERS® HORSE TREATS **SHOW 'EM SOME PUPPY LOVE** *FEBRUARY 1 – 15* SAVE $2 PER BAG OF CRUNCHERS® DOG TREATS				
RING IN THE SAVINGS *JANUARY 1 – 15* SAVE 15% WHEN YOU PURCHASE $100 OF SENTINEL®, HOME FRESH® OR ACTIVE™	**TWEETHEART SAVINGS** *FEBRUARY 1 – 28* SAVE $1.50 PER 40-LB BAG OF QUALIFYING WILD BIRD SEED **LOVE YOUR SENIOR HORSE** *FEBRUARY 1 – 15* BUY TWO BAGS OF SELECT SENIOR HORSE FEED, SAVE $7	**NATIONAL POULTRY DAY** *MARCH 15 – 21* BUY 2 BAGS OF HOME FRESH® POULTRY FEED, SAVE $6	**IT'S RAINING CATS & DOGS** *APRIL 1 – 30* SAVE $4 PER 18/20-LB BAG OF ENTRUST® PET FOOD	**FUEL YOUR SUMMER ADVENTURE** *MAY 1 – 15* SAVE $5 PER BAG OF ACTIVE™ PERFORMANCE DOG FOOD	**SUMMERTIME, CRUNCHER TIME** *JUNE 1 – 30* SAVE $2 PER BAG OF CRUNCHERS® DOG TREATS

ASTRO OFFERS

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COMMERCIAL PROMOTION CALENDAR
JANUARY – JUNE 2027

A KENT Family Business

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE

KENT SHOWFEEDS
SHOW & GROW: COMPLETE FEEDS

JANUARY 4 – JULY 30
SAVE $60 PER TON OF GROWTH ON KENT® SHOW FEEDS

SHOW BOSS SUPPLEMENTS
SHOW & GROW: SHOWBOSS™ SUPPLEMENTS

JANUARY 4 – JULY 30
SAVE $4 PER BAG OF GROWTH ON SHOWBOSS™ SUPPLEMENTS

FRAMEWORK®
GEAR UP FOR SPRING CALVING

DECEMBER 1 – JANUARY 29
SAVE 10% ON FRAMEWORK 365 MINERAL® WITH BETAMOS® OR RUMENSIN®

ENERGILASS®
SPRING ENERGILASS®

FEBRUARY 2 – MARCH 31
SAVE $50 PER TON OF ENERGILASS®

KENT®
KENT® NUTRITION ADDITIVES

MAY 3 – JUNE 30
SAVE 10% ON SELECT KENT® NUTRITION ADDITIVES

ClariFly® / AFC PRODUCERS
FLY CONTROL

BOOKING FORM DUE FEBRUARY 26
TAKEOUT MARCH 1 – JUNE 30
GRADUATED DISCOUNT OFF INVOICE (MARCH & APRIL: 9%, MAY: 8%, JUNE: 7%)

FRAMEWORK®
SPRING MINERAL

MARCH 1 – APRIL 30
SAVE 10% ON SELECT MINERAL

CALF MILK REPLACERS
CALF MILK REPLACERS

MAY 3 – JUNE 30
SAVE $100 PER TON ON ELIGIBLE MILK REPLACERS

KENT
CATTLE 15

BOOKING FORM DUE MARCH 1
TAKEOUT APRIL 1 – JUNE 30
SAVE $30 PER TON OF CATTLE 15

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