



# RETAIL PROMOTION CALENDAR

## JULY – DECEMBER 2026

A **KENT** Family Business

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



### WE PUT THE EXTRA IN EGG

JUNE 1 – JULY 31

SAVE \$1.50 PER 50-LB BAG, \$1.20 PER 40-LB BAG OR \$0.75 PER 25-LB BAG OF POULTRY LAYER FEEDS

RECEIVE ADDITIONAL \$20 OFF WHEN QUALIFYING PRODUCT IS ORDERED IN A FULL PALLET



### DOG & CAT DAYS OF SUMMER

JULY 1 – AUGUST 31

SAVE 15% ON ALL ENTRUST® PET FOOD  
EARN 10X DEALER DOLLARS



### PELLET PALOOZA

JULY 1 – 31

SAVE \$1.50 PER BAG OF QUALIFYING SENTINEL® OR INSPIRE® PELLETTED HORSE FEED WHEN PURCHASED IN FULL PALLET INCREMENTS



### GET READY FOR FALL

AUGUST 1 – 31

SAVE \$6 PER 40-LB BAG, \$8 PER 20-LB BAG OR \$10 ON 6/4-LB CASES OF NATIVE®



### SADDLE UP WITH SENTINEL

AUGUST 3 – 28

SAVE \$1.50 PER BAG OF QUALIFYING SENTINEL® EXTRUDED TEXTURED HORSE FEED

RECEIVE AN EXTRA \$20 PER TON REBATE WHEN YOU GROW YOUR SALES BY 1+ TONS



### IT'S FALL MOLT & LAYER SEASON

OCTOBER 1 – NOVEMBER 30

SAVE \$2.00 PER 40-LB BAG OR \$2.50 PER 50-LB BAG OF SELECT POULTRY LAYER FEEDS



### HOLIDAY TREAT TIME

NOVEMBER 1 – 30

SAVE 20% ON 6/3.5-LB AND 12/2-LB CASES OR 15% ON 20- AND 25-LB BULK BOXES OF CRUNCHERS® DOG TREATS  
EARN 15X DEALER DOLLARS



### FALL FORAGE STRETCH FEST

OCTOBER 1 – 30

SAVE \$1.50 PER BAG OF SENTINEL® FORAGE EXTENDERS



### FALL FEEDER FEST

NOVEMBER 2 – 27

SAVE \$1.50 PER 40-LB BAG OR \$0.75 PER 20-LB BAG OF SELECT WILD BIRD SEED WHEN PURCHASED IN FULL PALLET INCREMENTS



### TINSEL & TREATS

NOVEMBER 2 – 27

SAVE 20% ON ALL 30-OZ BAGS ROUNDERS® HORSE TREATS OR 15% ON 14-LB BUCKETS OF ROUNDERS® MOLASSES FLAVOR

### WORKING DOG SPECIAL

SEPTEMBER 6 – 12

SAVE \$10 PER 40-LB BAG OF NATIVE®

### HOP-TOBER FEST

OCTOBER 1 – 15

SAVE \$3 PER 50-LB BAG OF HOME FRESH® RABBIT FEED

### FALL FORAGE STRETCH FEST

NOVEMBER 1 – 15

BUY 2 BAGS, SAVE \$3 ON SENTINEL® FORAGE EXTENDERS

### FALL LAYER SPECIAL

NOVEMBER 16 – 30

SAVE \$4 PER 40-LB+ BAG OF SELECT HOME FRESH® POULTRY LAYER FEEDS

### FALL FEEDER FEST

NOVEMBER 16 – 30

BUY 2 BAGS OF WILD BIRD SEED, SAVE \$3

### HOLIDAY TREAT TIME

DECEMBER 1 – 15

SAVE \$2 PER BAG OF CRUNCHERS® DOG TREATS

### TINSEL & TREATS

DECEMBER 1 – 15

BUY 3 30-OZ BAGS OF ROUNDERS® HORSE TREATS, SAVE \$5



# COMMERCIAL PROMOTION CALENDAR

## JULY – DECEMBER 2026

A **KENT** Family Business

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



### KENT NUTRITION ADDITIVES

JULY 1 – 31  
PROMOTION DETAILS COMING SOON



### SHOW CATTLE SALE TIME

AUGUST 1 – SEPTEMBER 30  
SAVE 10% ON ANY KENT SHOW FEEDS® SHOW CATTLE FEED



### EASY WEAN BOOKING

OCTOBER 1 – 31  
SAVE 15% WHEN YOU BOOK SELECT NEXGEN® ADVANCED EASY WEAN PRODUCTS



### ANIMAL CARE BOOKING

OCTOBER 1 – 31  
SAVE 5% WHEN YOU BOOK SELECT ANIMAL CARE PRODUCTS



### EXACT BEEF

SEPTEMBER 1 – OCTOBER 31  
SAVE \$20 PER TON ON SELECT FEEDLOT® CIT AND RANGEBOSS® EXACT BEEF PRODUCTS



### RECEIVING CATTLE

SEPTEMBER 1 – OCTOBER 31  
SAVE UP TO \$45 PER TON ON SELECT RECEIVING CATTLE PRODUCTS



### FALL ENERGILASS®

SEPTEMBER 1 – OCTOBER 31  
SAVE \$50 PER TON ON SELECT ENERGILASS®



### FALL MINERAL

SEPTEMBER 1 – OCTOBER 31  
SAVE 10% ON SELECT MINERAL