



SAVE 20% ON NEW SHOWBOSS™ SUPPLEMENTS

NEW ShowBoss™ supplements were developed with one goal in mind—helping you get the most out of your animal's genetic potential. While all animals are unique, certain features may need to be accentuated and flaws minimized. You may need more muscle, more cover, more shape or more depth of body. That's why our new line of ShowBoss™ supplements were developed and tested with specific uses and needs in mind.

With ShowBoss™ supplements, you now have the tools and power to make targeted changes to your animal's conformation and show readiness. Stock new ShowBoss™ supplements today and when your customers get to the winners circle, **SHOW 'EM WHO'S BOSS.**



OFFER

During the month of April, receive 20% off all new ShowBoss™ supplements with a minimum purchase of just 12 units.

QUALIFYING PRODUCTS

- 6090 ShowBoss™ Final Drive™, 25#
- 6091 ShowBoss™ Contour™, 40#
- 6093 ShowBoss™ Lowdown™, 40#
- 6095 ShowBoss™ Fit N Finish™, 40#
- 6096 ShowBoss™ Biomend™, 25#

MARKETING SUPPORT

A poster, co-op print ad, and Facebook ad and graphic will be available on KNG Central.

OFFER GOOD AT ALL KNG PLANTS.

Not all products floor-stocked at all plants. Check with your plant for specific product availability.

DATES

April 3 – April 30, 2023

SHOWBOSS™ SUPPLEMENTS – MIX & MATCH – 12 UNIT MINIMUM

Product Code	Product Name	lbs/Unit	Regular Dealer Price	Discount Per Unit	% Discount Per Unit	Promotional Discount Unit Price	Order Amount
6090	ShowBoss™ Final Drive™	25	\$31.33	\$6.27	20%	\$25.06	
6091	ShowBoss™ Contour™	40	\$32.93	\$6.59	20%	\$26.34	
6093	ShowBoss™ Lowdown™	40	\$22.92	\$4.58	20%	\$18.34	
6095	ShowBoss™ Fit N Finish™	40	\$38.18	\$7.64	20%	\$30.54	
6096	ShowBoss™ Biomend™	25	\$36.17	\$7.23	20%	\$28.94	
MINIMUM OF 12 UNITS							

ORDERING INFORMATION

A **MINIMUM** purchase of 12 units is required to receive the discount.

No **MAXIMUM**.

Mix & Match available on product.

Multiple orders allowed. Additional orders require filling out this order form.

Not all products floor-stocked at all plants. Check with your plant for specific product availability.

Send **COMPLETED** order form directly to Inside Sales at service@kentww.com.

ORDERS MUST ALSO BE PLACED IN DEALER NET.

Normal freight and credit terms apply to pricing.

Dealer Name: _____	Marketing Number: _____
Location: _____	
Contact: _____	
TSM: _____	
Plant: _____	